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NOTICE OF ALLOWANCE AND FEE(S) DUE

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06/14/2006

UNILEVER INTELLECTUAL PROPERTY GROUP 700 SYLVAN AVENUE, BLDG C2 SOUTH ENGLEWOOD CLIFFS, NJ 07632-3100 EXAMINER
FRIDIE JR, WILLMON

PAPER NUMBER

ART UNIT

DATE MAILED: 06/14/2006

| APPLICATION NO. | FILING DATE | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO. | CONFIRMATION NO. |
|-----------------|-------------|----------------------|---------------------|------------------|
| 10/771,645 | 02/04/2004 | Michael Edward Ross | J6571(C) | 3724 |

TITLE OF INVENTION: INDICIA FOR CONTAINERS

| APPLN. TYPE | SMALL ENTITY | ISSUE FEE | PUBLICATION FEE | TOTAL FEE(S) DUE | DATE DUE |
|----------------|--------------|-----------|-----------------|------------------|------------|
| nonprovisional | NO | \$1400 | \$300 | \$1700 | 09/14/2006 |

THE APPLICATION IDENTIFIED ABOVE HAS BEEN EXAMINED AND IS ALLOWED FOR ISSUANCE AS A PATENT. PROSECUTION ON THE MERITS IS CLOSED. THIS NOTICE OF ALLOWANCE IS NOT A GRANT OF PATENT RIGHTS. THIS APPLICATION IS SUBJECT TO WITHDRAWAL FROM ISSUE AT THE INITIATIVE OF THE OFFICE OR UPON PETITION BY THE APPLICANT. SEE 37 CFR 1.313 AND MPEP 1308.

THE ISSUE FEE AND PUBLICATION FEE (IF REQUIRED) MUST BE PAID WITHIN THREE MONTHS FROM THE MAILING DATE OF THIS NOTICE OR THIS APPLICATION SHALL BE REGARDED AS ABANDONED. THIS STATUTORY PERIOD CANNOT BE EXTENDED. SEE 35 U.S.C. 151. THE ISSUE FEE DUE INDICATED ABOVE REFLECTS A CREDIT FOR ANY PREVIOUSLY PAID ISSUE FEE APPLIED IN THIS APPLICATION. THE PTOL-85B (OR AN EQUIVALENT) MUST BE RETURNED WITHIN THIS PERIOD EVEN IF NO FEE IS DUE OR THE APPLICATION WILL BE REGARDED AS ABANDONED.

HOW TO REPLY TO THIS NOTICE:

I. Review the SMALL ENTITY status shown above.

If the SMALL ENTITY is shown as YES, verify your current SMALL ENTITY status:

- A. If the status is the same, pay the TOTAL FEE(S) DUE shown above.
- B. If the status above is to be removed, check box 5b on Part B Fee(s) Transmittal and pay the PUBLICATION FEE (if required) and twice the amount of the ISSUE FEE shown above, or

If the SMALL ENTITY is shown as NO:

- A. Pay TOTAL FEE(S) DUE shown above, or
- B. If applicant claimed SMALL ENTITY status before, or is now claiming SMALL ENTITY status, check box 5a on Part B Fee(s) Transmittal and pay the PUBLICATION FEE (if required) and 1/2 the ISSUE FEE shown above.
- II. PART B FEE(S) TRANSMITTAL should be completed and returned to the United States Patent and Trademark Office (USPTO) with your ISSUE FEE and PUBLICATION FEE (if required). Even if the fee(s) have already been paid, Part B Fee(s) Transmittal should be completed and returned. If you are charging the fee(s) to your deposit account, section "4b" of Part B Fee(s) Transmittal should be completed and an extra copy of the form should be submitted.
- III. All communications regarding this application must give the application number. Please direct all communications prior to issuance to Mail Stop ISSUE FEE unless advised to the contrary.

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PART B - FEE(S) TRANSMITTAL

Complete and send this form, together with applicable fee(s), to: Mail Stop ISSUE FEE
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| INSTRUCTIONS: This for appropriate. All further cor indicated unless corrected by maintenance fee notification | m should be used for tran respondence including the below or directed otherwise is. | smitting the ISSU Patent, advance or in Block 1, by (a | E FEE and PU ders and notific) specifying a r | JBLICATION FEE (if requestion of maintenance fees values of the correspondence address | | | |
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| CURRENT CORRESPONDENCE ADDRESS (Note: Use Block 1 for any change of address) | | | | Note: A certificate of Fee(s) Transmittal. The papers. Each additional have its own certificate. | Note: A certificate of mailing can only be used for domestic mailings of the Fee(s) Transmittal. This certificate cannot be used for any other accompanying papers. Each additional paper, such as an assignment or formal drawing, must have its own certificate of mailing or transmission. | | |
| 000201 75 | 90 06/14/2006 | | | | | | |
| UNILEVER INTELLECTUAL PROPERTY GROUP 700 SYLVAN AVENUE, BLDG C2 SOUTH | | | I hereby certify that the States Postal Service vaddressed to the Mai transmitted to the USP | Certificate of Mailing or Transmission I hereby certify that this Fee(s) Transmittal is being deposited with the United States Postal Service with sufficient postage for first class mail in an envelope addressed to the Mail Stop ISSUE FEE address above, or being facsimile transmitted to the USPTO (571) 273-2885, on the date indicated below. | | | |
| ENGLEWOOD CL | LIFFS, NJ 07632-3100 | | | | | (Depositor's name) | |
| | | | | | | (Signature) | |
| | | | | | · · · - | (Date) | |
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| 10/771,645 | 02/04/2004 | | Michael Edwa | ard Ross | J6571(C) | 3724 | |
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| nonprovisional | NO | \$1400 | \$1400 \$300 | | \$1700 | 09/14/2006 | |
| EXAM | IINER | ART UN | ART UNIT CLASS-SUBCLASS | |] | | |
| FRIDIE JR, WILLMON | | 3722 | | 283-079000 | | | |
| Change of correspondence address or indication of "Fee Addres CFR 1.363). Change of correspondence address (or Change of Correspondences form PTO/SB/122) attached. "Fee Address" indication (or "Fee Address" Indication form PTO/SB/47; Rev 03-02 or more recent) attached. Use of a Cur Number is required. | | | (1) the name or agents OR (2) the name registered at 2 registered | the names of up to 3 registered patent attorneys ents OR, alternatively, enter a tered attorney or agent) and the names of up to istered patent attorneys or agents. If no name is it, no name will be printed. | | | |
| recordation as set forth;in (A) NAME OF ASSIGN: | an assignee is identified be 137 CFR 3.11. Completion EE | clow, no assignee of this form is NO | data will appea. I a substitute fo (B) RESIDEN | ur on the patent. If an assign or filing an assignment. CE: (CITY and STATE OR (| | | |
| Please check the appropriate | assignee category or catego | ries (will not be pr | inted on the pate | ent): U individual U C | orporation or other private gr | oup entity Government | |
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| | MALL ENTITY status. See | 37 CFR 1.27. | ☐ b. Applican | nt is no longer claiming SMA | LL ENTITY status. See 37 C | CFR 1.27(g)(2). | |
| The Director of the USPTO NOTE: The Issue Fee and P interest as shown by the reco | is requested to apply the Issi ublication Fee (if required) vords of the United States Pate | te Fee and Publica will not be accepted ent and Trademark | tion Fee (if any) d from anyone o Office. |) or to re-apply any previous ther than the applicant; a reg | ly paid issue fee to the applic istered attorney or agent; or t | ation identified above. he assignee or other party in | |
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| Typed or printed name | | | | | | | |
| This collection of informatic an application. Confidential submitting the completed ap | on is required by 37 CFR 1.3 ity is governed by 35 U.S.C oplication form to the USPT | 11. The information 122 and 37 CFR O. Time will vary | on is required to 1.14. This colle depending upo | obtain or retain a benefit by ection is estimated to take 12 on the individual case. Any control of the control | the public which is to file (ar minutes to complete, includi omments on the amount of t | nd by the USPTO to process) ng gathering, preparing, and ime you require to complete | |

this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, Virginia 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450.

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| 700 SYLVAN AV | | ART UNIT | PAPER NUMBER | | | |
| BLDG C2 SOUTH ENGLEWOOD CLIFFS, NJ 07632-3100 | | | 3722 DATE MAILED: 06/14/200 | 6 | | |

Determination of Patent Term Adjustment under 35 U.S.C. 154 (b)

(application filed on or after May 29, 2000)

The Patent Term Adjustment to date is 39 day(s). If the issue fee is paid on the date that is three months after the mailing date of this notice and the patent issues on the Tuesday before the date that is 28 weeks (six and a half months) after the mailing date of this notice, the Patent Term Adjustment will be 39 day(s).

If a Continued Prosecution Application (CPA) was filed in the above-identified application, the filing date that determines Patent Term Adjustment is the filing date of the most recent CPA.

Applicant will be able to obtain more detailed information by accessing the Patent Application Information Retrieval (PAIR) WEB site (http://pair.uspto.gov).

Any questions regarding the Patent Term Extension or Adjustment determination should be directed to the Office of Patent Legal Administration at (571)-272-7702. Questions relating to issue and publication fee payments should be directed to the Customer Service Center of the Office of Patent Publication at 1-(888)-786-0101 or (571)-272-4200.